



Be the Face of IBSEA in Your State

We are expanding our leadership team and seeking dynamic, visionary, and highly experienced leaders with a strong entrepreneurial mindset to serve as State

Presidents and Vice-Presidents.

Your Path to
**PERSONAL
GROWTH**



This is your opportunity to represent IBSEA, drive growth, and create a powerful impact in your state. We have already received a remarkable number of profiles — now it's your turn to step forward.

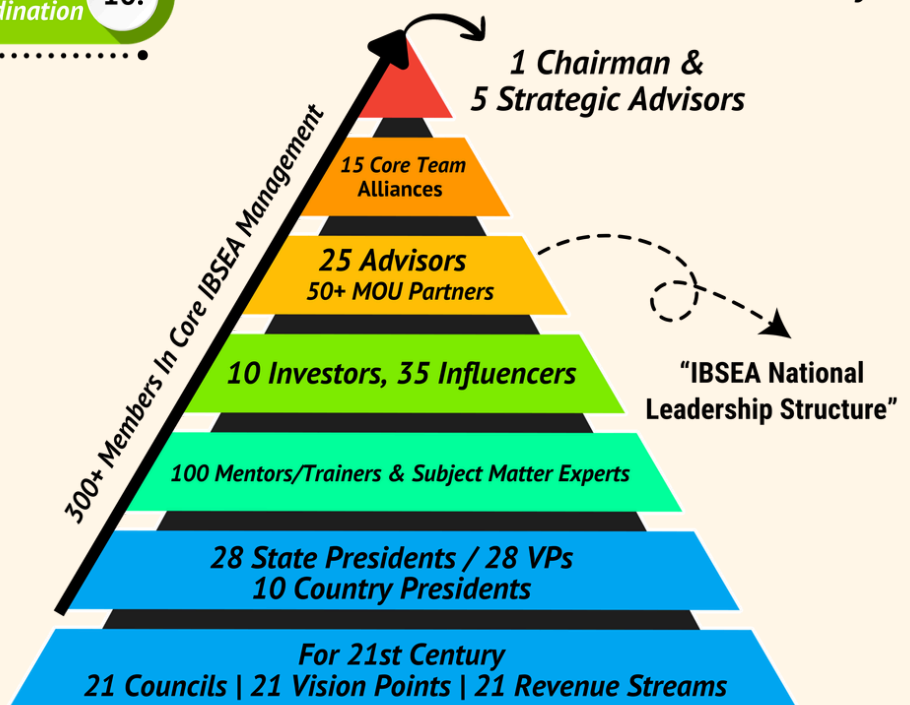
"IBSEA State Core Leadership Organizational Structure"



1. **State President**
2. **State Vice President**
3. **Secretary – Strategic Projects & Communications**
4. **Secretary – Research, Innovation & Policy Advocacy**
5. **Secretary – Membership Development & Alliances**
6. **Secretary – Corporate Training & Industry Engagement**
7. **Institutional Partnerships & Strategic Collaborations**
8. **Public Relations Manager Digital & Social Media Outreach**
9. **Public Relations Manager Print & Digital Publications**
10. **Public Relations Manager Content Strategy & Internal Coordination**



IBSEA 21 Councils For 21st Century



Scan the QR code for complete details.



Join IBSEA To Expand Your Network , Knowledge & Sales.

The position of **State President** within the International Business and Strategic Economic Association (IBSEA) is a prestigious leadership role, integral to the expansion and success of the organization across various states. State Presidents serve as the primary representatives of IBSEA at the state level (The State President must have no criminal record), fostering growth, engagement, and strategic partnerships in alignment with the organization's vision. This document outlines the roles, responsibilities, and benefits associated with this esteemed position.

IBSEA State President – Key Roles & Responsibilities

1. Core Team Formation

Within 30 days of joining, the State President must constitute a 10-member core leadership team comprising one Vice President, five Secretaries, and three Relationship Managers.

2. Annual Strategic Planning

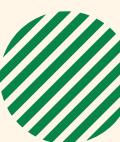
Within the first month of appointment, the State President must finalize the annual state-level calendar and strategic execution roadmap for the entire year.

3. Official Communication and Outreach

The State President must activate and operate the official IBSEA email ID and, within the first month, dispatch a minimum of 50 formal physical letters and 50 professional emails to government officials, policy stakeholders, startup ecosystem enablers, and potential collaborators to initiate institutional partnerships.

4. Coffee Meets and Ecosystem Engagement

The State President must organize one structured coffee meet every alternate month to engage prospective members and stakeholders, present IBSEA's vision and offerings, and strengthen the local ecosystem. All costs for these meetings will be borne by IBSEA.



5. Institutional Knowledge and Product Mastery

The State President must possess comprehensive command over all IBSEA offerings, including membership categories, corporate training programs, Campus-to-Corporate initiatives, Vyapar Badhao programs, professional courses, and flagship events.

6. Revenue Mobilization and State Contribution

The State President must ensure a minimum annual contribution of INR6 lakh from the state through collective team performance. IBSEA will reinvest INR2 lakh from this amount into one major annual state-level flagship event organized under the State President's leadership.

7. Team Expansion and Membership Acquisition

The State President is required to onboard a minimum of 100 members annually. The Vice President must onboard 50 members. Each Secretary and Relationship Manager must onboard 10 members. Collectively, this mandates the creation of a minimum 200-member state ecosystem within one year.

8. Brand Representation and Market Presence

The State President must ensure visible IBSEA branding at their office, professionally represent the organization across digital and social platforms, and actively utilize official visiting cards and identity credentials. All institutional data will be provided via authorized digital storage.



9. Strategic Alliances and Partnership Integration

Within the first month, the State President must establish structured collaboration with all alliance heads and MOU partners and acquire complete operational clarity regarding partnership frameworks and engagement models. If a **State President or Vice President** enters into any business engagement with an IBSEA member, mentor, MoU partner, or Alliance Head, it is mandatory to formally notify the IBSEA Chairman. IBSEA shall hold a **10% stake** in all such transactions. Any attempt to bypass IBSEA and establish direct relationships will be treated as a serious breach of organizational discipline.

10. Organizational Literacy and Strategic Alignment

The State President must maintain full understanding of IBSEA's annual calendar, vision document, governance framework, and revenue architecture.

11. Reporting, Governance, and Communication Protocol

A formal monthly performance report must be submitted to the Chairman. All official communication shall be conducted via email, WhatsApp, and the Kutami application. Checking the official IBSEA email every seven days is mandatory, and timely responses are required. If you are unable to attend any IBSEA meeting, prior notification is compulsory.

12. Financial Governance and Compliance

All financial transactions must be executed exclusively through IBSEA's official accounts in full compliance with organizational financial protocols.

13. Performance Recognition, Advancement, and Honors

Promotions, incentives, and leadership advancement will be strictly performance-driven. Every measurable effort will be tracked, evaluated, and formally recognized through institutional honors and growth opportunities.





14. The IBSEA State President is mandatorily required to establish and operationalize a minimum of six Centers of Excellence and conduct at least three corporate training programs within the state annually. In addition, under the Vyapar Badhao initiative, the State President must onboard and manage a minimum of six active clients.

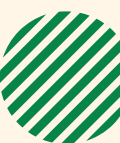
15. Further, if the State President achieves even 80 percent of the assigned annual targets, they shall remain the preferred and eligible candidate for continuation in the same position for the subsequent term.

Note - 1. All IBSEA data will be shared via pen drive for review, followed by a virtual meeting for clarifications. Profiles of Presidents, Vice Presidents, and core team members will be published on the IBSEA website and brochure. Appointment letters, IDs, banners, and collaterals will be issued by the Central Office. Use of IBSEA stamp and letterhead requires prior Chairman approval. Presidents must work impartially, coordinate with the state team, ensure regular updates, promote IBSEA on social media, and secure at least 50 delegates and 5 awardees for the annual event.

2. Any IBSEA Booster Member may attend only three complimentary meetings per year, including both National and State meetings combined. If the member wishes to attend any additional State or National meetings, events, or conferences beyond this limit, they must reserve their seat by paying ₹999 per event.

3. The IBSEA President shall commit a minimum of fifty hours per month to advancing IBSEA's operations, including strategic planning, execution, and long-term organizational roadmap development.

4. IBSEA State Presidents and Vice Presidents may attend all IBSEA programs as Guests of Honour and all SQC meetings. Their primary identity shall remain their own organization, with IBSEA as a secondary affiliation, enabling parallel brand promotion. IBSEA will strengthen their public image and personal brand, display their photos, logos, and standees at events, and provide a dedicated five-minute speaking opportunity at all IBSEA programs.



Points Bonus per Activity/Rewards

- Individual Booster Member onboarded: **1 point**
- Individual Corporate Member onboarded: **5 points**
- Individual Lifetime Member onboarded: **10 points**
- Corporate Prime Membership onboarded: **20 points**
- COE establishment: **10 points**
- Corporate Training program: **20 points**
- Sponsorship below ₹50,000: **5 points**
- Sponsorship of ₹1 lakh: **10 points**
- Sponsorship above ₹1 lakh: **15 points**
- Vyapar Badhao ₹25,000 plan: **10 points**
- Vyapar Badhao ₹50,000 plan: **20 points**
- Vyapar Badhao ₹1 lakh plan: **50 points**
- Per course sale: **5 points**
- Virtual meeting (50 participants): **10 points**
- Physical coffee meet (25 participants): **20 points**
- Physical program (200 participants): **50 points**



President To Director

- Best President and Best Vice President announced and honored on the 15th of every month
- Annual top scorer promoted to Deputy Director, IBSEA
 - Two consecutive years as Deputy Director leads to promotion as Director, IBSEA
 - Director position includes lifetime 5% equity share in IBSEA

Referral earning structure

- Corporate Booster Membership
- Lifetime Membership
- Corporate Prime Membership
- Vyapar Badhao Programs
- Corporate Training Programs
- Campus-to-Corporate Training Programs
- All IBSEA Courses (sales and upselling)
- Government Projects, Donations, and Contribution Amounts (including for President/Vice President posts)
- Event Sponsorships, Stalls, and Special Award Categories, Magazine , Podcasts , Yearly sponsorship plan etc

A 10% Referral Earning is applicable on all IBSEA services, including

Individual Booster Membership is excluded

If a State President mobilizes transactions, donations, or contributions exceeding ₹1 crore during their tenure—either through personal efforts or through their team—they shall be appointed as a Director of the Association with a 5% equity stake.

Any individual who successfully associates **50 Booster Members** with IBSEA within a calendar year shall be conferred special recognition and honored at the prestigious Bharat Ke Maharathi Program. Further, those who onboard **100 Booster Members** will be awarded a dedicated 10-minute presentation slot, and the Association will actively support their personal brand positioning and image-building initiatives.



PAY NOW



Complimentary Membership

The annual donation contribution for the IBSEA **State President** position is **INR 51,000**

The annual donation contribution for the IBSEA **State Vice President** position is **INR 21,000**

Presidents and Vice Presidents may pay in two installments, with full payment required within six months. Failure to complete payment after 3 reminders will result in automatic cancellation of the role and appointment of a new office bearer.

IBSEA is extending 10 complimentary Individual Booster Memberships worth **₹20,000 to each State President** and 5 complimentary Booster Memberships worth **₹10,000 to each Vice President**. This strategic benefit is designed to attract exceptional talent, expand high-impact networks, and build a results-driven leadership team.

Failure to actively participate in organizational activities Or Any action by you that violates organizational policies, damages the reputation of IBSEA, or causes any disruption or inconvenience to its members, including any decision taken without the express approval of the Chairman, shall empower the IBSEA Chairman to terminate your position immediately, without prior notice.

Position Acceptance Letter

I, _____, have carefully read and understood all the terms and conditions and have received satisfactory answers to all my queries from the IBSEA National/state Team. I am pleased to accept the responsibility of serving as an IBSEA State President/VP/Other Post _____ from the state _____ and will report to the Chairman/State President of IBSEA.

I commit to doing my utmost to strengthen the IBSEA ecosystem in my state and to ensure that all state members derive maximum benefit from their association with IBSEA. From day one, I will work to firmly establish IBSEA's presence in the state, collaborate with government officials, and operate with complete impartiality—irrespective of gender, caste, or background.

I will receive and implement suggestions from IBSEA management with a positive attitude. My goal is to build my personal brand in alignment with IBSEA's mission, ensuring both shine brightly in my state.

Signature _____

Date : _____



Join IBSEA To Expand Your Network , Knowledge & Sales.